## NCC Cable System Order

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Adults 35+	Primary Demo	Cable Nielsen Live+1 Nov15	Survey
		Not accepted	Status
	Credit Status	(312) 527-5755	Phone
	Product Name	Chicago	Office
1031FXNC	Est Code	Michael Ryan	Sales Coordinator
RAF	Product Code	Leah Losier	AE
WGE	Client Code		
		Wausau, WI	Market
Reform America Fund	Advertiser	Spectrum/Packerland, WI	System Name
Nonbox/Eisner	Agency	1458	Syscode
10/31/16 - 11/13/16	Flight Dates	62347943	Order#

Comments:

10.30 added dollars that missed on 62347929, please confirm, thanks

Primary Demo Makegood Policy

Approval Required	Adults 35+				1031FXNC	RAF	WGE		Reform America Fund	Nonbox/Eisner	10/31/16 - 11/13/16
CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	10/30/16
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\$188.70 \$33.30 \$222.00

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removed spots	30	\$0.00	\$7.00	0	,	t:	_		×	$\dashv$	-	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	21
+1 ×	30	\$7.00	\$7.00	-1						×		19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	20
removed spots	30	\$0.00	\$7.00	0		,				^	×	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	19
removed spots	30	\$0.00	\$7.00	0	١,						×	19:00	16:00	11/13/16	11/7/16	VARIOUS	FXNC	18
removed spots	30	\$0.00	\$7.00	0	5	,					×	19:00	16:00	11/6/16	10/31/16	VARIOUS	FXNC	17
removed spots	30	\$0.00	\$5.00	0		,	×					16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	16
removed spots	30	\$0.00	\$5.00	0	,	,	×				_	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	15
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+1×	30	\$5.00	\$5.00	1	,	,				×	-	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	12
removed spots	30	\$0.00	\$5.00	0	,						×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	=
removed spots	30	\$0.00	\$5.00	0							×	16:00	09:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC	10
removed spots	30	\$0.00	\$5.00	0							×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	9
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	30	\$7.00	\$7.00				^	×			$\dashv$	09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	7
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	30	\$7.00	\$7.00	_					×			09:00	05:00	11/6/16	10/31/16	AVG. ALL WKS	FXNC	5
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	30	\$7.00	\$7.00	_	,						×	09:00	05:00	11/13/16	11/7/16	AVG. ALL WKS	FXNC	2
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	Spot	Total Cost	Unit Cost	Total Spots	₹	RTG	S	T S		٤		Stop I	Start Time	Stop Date	Start Date	Program	Net	Line
														0.000				

## NCC Cable System Order

Order#	62347943	Flight Dates	10/31/16 - 11/13/16	Update Date	10/30/16	
Syscode	1458	Agency	Nonbox/Eisner	Version	3 Vs. 2	
System Name	Spectrum/Packerland, WI	Advertiser	Reform America Fund	Show All Lines		
Market	Wausau, WI			Total # of Weeks		2
		Client Code	WGE	Total		\$222.00
AE	Leah Losier	Product Code	RAF	Commission		\$33.30
Sales Coordinator	Michael Ryan	Est Code	1031FXNC	Net Total		\$188.70
Office	Chicago	Product Name		Total Spots		28
Phone	(312) 527-5755	Credit Status		Affiliate Split	100.0	
Status	Not accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP -	GIMP -	
		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	10.30 added dollars that missed on 62347929, please confirm. thanks	confirm. thanks				

Т	П	Т	Т	7	Т	Т	Т	П			
32	3	30	29	28	27	26	25	24	23	22	Line
FXNC	FXNC	FXNC	Net								
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program								
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop Time
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2	2	2	2	2	2	2	2	0	0	0	Total Spots
\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$9.00	\$7.00	\$7.00	\$7.00	Unit Cost
\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$18.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	Spot Len
								removed spots	removed spots	removed spots	Line Comment

	Nov 2016	Dec 2016	Jan 2017 Feb 2017	Feb 2017	Mar 2017	Apr 2017	May 2017 Jun 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	28	0	0	0	0	0	0	0	0	0	0	0	28
AMT	\$222.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$222.00

62347943 | Wausau, WI | Spectrum/Packerland, WI | 1458 |

SYSTEM APP:

SALES\_

ACCT

Date Printed

10/31/16